



# BIOTEC MICRO FIRM-A-LIFT FACIAL

A super-lifting facial to help firm and tighten cheeks, neck and jawline



## THE UNIQUE FUSION OF ACTIVES, TOUCH & TECHNOLOGY

Join the revolution in skincare: effective, results driven treatments that herald a turning point in beauty therapy.

For the first time, Elemis has combined high-potency actives and its unique hands-on therapy with the science of bio-electric technology to deliver a new generation of facials.

## THE FACIAL

Lift and tone sagging skin with this highly effective firming facial, which plumps and smoothes to leave skin looking tighter and more youthful. Following a bespoke Elemis consultation, skin is gently cleansed, exfoliated and toned to prepare it for the skin lifting properties of the **Lift Effect Activator**, rich in revolutionary plant stem cells, lupin and alaria esculenta seaweed.

At the heart of every BIOTEC facial is Elemis' **Skin Lift TOUCH** therapy. This unique hands-on therapy combines a series of unique massage techniques, exclusive to Elemis facials, which softens and prepares the skin, enabling it to receive each technology more effectively.

A luxurious re-energising **Amber Massage Balm** is then applied to stimulate specific skin responses for maximum results. **Microcurrent lifting** technology pulses with arjuna extract and amber to dramatically help lift and firm the sagging jowl area, while **galvanic current** propels the bio-active formulas deeper into the skin. **Hydra-Active Gel Soothing Masks** for the face and eyes further enhance the treatment's unique ingredients, helping to moisturise and calm the skin, whilst **Pro-Collagen Lifting Treatment Neck & Bust**, helps to lift and tone the décolletage area.

## TREATMENT BENEFITS

- ✓ Dramatically improves muscle tone to help lift facial contours
- ✓ Visibly plumps and firms jowls, cheeks, chin and the jawline
- ✓ Smoothes out the deepest wrinkles
- ✓ Deeply hydrates the skin for maximum skin health
- ✓ Protects against urban and environmental skin damage, preventing ageing

## TARGETING

- ✓ Firms facial contours
- ✓ Smoothes wrinkles
- ✓ Hydrates the skin

## EXTRAORDINARY RESULTS

In Independent Clinical Trials, the NEW Micro Firm-a-Lift Facial delivered impressive results:



**NOELLA GABRIEL, DIRECTOR OF PRODUCT & TREATMENT DEVELOPMENT, SAYS:**

*"This super firming and lifting facial is perfect for clients looking to tighten up sagging skin without opting for surgery. The Micro Firm-a-Lift Facial combines innovative activators with a new technical experience and the very best of our hands-on therapy to deliver highly effective firming and lifting results."*

ELEMIS BIOTEC MICRO FIRM-A-LIFT FACIAL  
Launches April 2014

From £70 for 60 minutes

Frequency: 1 treatment every 3 weeks  
Course of 10 treatments recommended

For more information visit:  
biotec.elemis.com

### Locations:

Available at the Elemis day-spa, Mayfair +44 (0)20 7499 4995  
For spas and salons call Elemis Customer Care + (0)117 316 1888



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For press information, please contact:

Elemis Press Office  
T: +44 (0)20 7907 2750  
E: elemispr@elemis.com



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