



BIOTEC SUPER-CHARGE FACIAL FOR MEN

A high performance facial for men to de-grease, de-age and calm stressed, dehydrated skin

THE UNIQUE FUSION OF ACTIVES, TOUCH & TECHNOLOGY

Join the revolution in skincare: effective, results driven treatments that herald a turning point in beauty therapy.

For the first time, Elemis has combined high-potency actives and its unique hands-on therapy with the science of bio-electric technology to deliver a new generation of facials.

THE FACIAL

Recharge and rejuvenate tired-looking skin with this energising facial, created specifically for men's skincare needs. Following a bespoke Elemis lifestyle consultation, skin is deeply cleansed and toned, preparing it for three unique treatment technologies. **Ultrasonic peeling** is followed by steam and extraction to decongest clogged pores and remove impurities, preparing the skin for the powerful properties of the **Men's Activator**, a complex formulation rich in kalpariane and salonicornia to help firm, anti-age and hydrate.

Hydra-Active Gel Soothing Masks for the face and eyes further enhance the activator's unique ingredients, helping to moisturise and calm the skin, while **galvanic rollers** and **oxygen infusion** technologies target the skin's deeper layers, enhancing the performance of the products used. In addition, Elemis' Post Shave Recovery Mask helps reduce any redness or irritation.

At the heart of every BIOTEC facial is Elemis' unique **Skin Lift TOUCH** therapy. This unique hands-on therapy combines a series of unique massage techniques, exclusive to Elemis facials, which softens and prepares the skin, enabling it to receive each technology more effectively. Finally, a calming neck and shoulder massage helps balance the mind and body, re-energising the senses and relaxing tight muscles.

TREATMENT BENEFITS

- ✓ Re-energise dull, tired looking skin
- ✓ Calms and reduces redness and irritation
- ✓ Reduces the signs of ageing
- ✓ Restores pH and moisture levels

TARGETING

- ✓ Dull skin
- ✓ Anti-ageing
- ✓ Sensitive



NOELLA GABRIEL, DIRECTOR OF PRODUCT & TREATMENT DEVELOPMENT, SAYS:

"Elemis BIOTEC combines scientific expertise and a new technological experience with the very best of our hands-on therapy. The new BIOTEC Super-Charge Facial for Men has been created specifically with men's skincare needs in mind and offers powerful re-energising results to leave skin looking recharged and rejuvenated."

ELEMIS BIOTEC SUPER-CHARGE FACIAL FOR MEN Launches April 2014

From £60 for 60 minutes

Frequency: 1 treatment every 3 weeks
Course of 6 treatments recommended

For more information visit:
biotec.elemis.com

Locations:
Available at the Elemis day-spa, Mayfair +44 (0)20 7499 4995
For spas and salons call Elemis Customer Care + (0)117 316 1888



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